

Greetings!

Thank you for registering for the SRC Experience. Everyone here at The Great Game of Business looks forward to having you here. We hope that you find your time with us both enjoyable and valuable and that we fulfill all of your expectations. To assist you in your preparation, I have enclosed a workshop packet that will let you know what to expect when you arrive in Springfield, Missouri.

In addition to the scheduled seminar, we are also offering a **FREE IMPLEMENTATION DEBRIEF** after the program concludes. This two-hour, post-seminar session is complementary and has proven to be a great value to participants in the past. I strongly recommend you consider attending if your schedule permits. Please read the additional information included about the Implementation Debrief and **confirm your attendance** on the Participant Input Form.

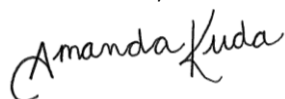
Included in this packet:

- General Seminar Information
- Hotel Accommodations
- Shuttle Service
- Meals
- Clothing Attire
- Seminar Training
- Miscellaneous Information & Cancellation Policy
- Tentative Program Agenda

The SRC Experience is designed to provide you with an awareness of the rules of The Game. If you have not read the best selling business book by Jack Stack with Bo Burlingham, *The Great Game of Business* (Doubleday/Currency 1992), I recommend you do so prior to the workshop. Reading the book will answer many of your basic questions allow you to be more involved in the program and work from a higher level. You may purchase the book for \$12.95 by calling The Great Game of Business at (800) 386-2752 or visiting our website at www.greatgame.com.

The information in this packet should answer most of the questions you have about the event. However, if I can help in any way, please don't hesitate to contact me at 1.800.386.2752 or e-mail me at akuda@ggob.com.

All the best,



Amanda Kuda
Marketing & Public Relations Manager, Event Coordinator.

Workshop Location:

The Great Game of Business
3055 E. Division, Springfield, Missouri

Phone: 1-800-386-2752 greatgame.com

Start & End Times:

Please plan to arrive **Monday** evening; the program will begin first thing **Tuesday** morning. Plan to depart **Wednesday 5:30 p.m. or later**. If you wish to attend the free implementation debriefing, please make sure you have enough time to catch your flight or plan on staying another evening as the event will last until 4:30 pm on **Wednesday**.

Airport & Transportation:

We suggest you fly into the Springfield-Branson National Airport (SGF).

The Doubletree Hotel does provide 24-hour complimentary Airport Shuttle service to and from the airport.

Shuttles will be provided to transport attendees from the hotel to The Great Game of Business facility each day. The shuttle will also transport attendees to the airport at the conclusion of the workshop.

Alternatively, the Branson Airport (BKG) often provides competitive rates. However, this airport is approximately 55 miles away from the Doubletree Hotel; you would be responsible for your own transportation to the hotel.

Hotel Accommodations:

Registration includes 2 nights lodging for the nights of **Monday & Tuesday**.

The Great Game of Business will make hotel reservations for each attendee, in the attendee's name, at the following hotel in Springfield, Missouri:

Doubletree Hotel Springfield
2431 North Glenstone Avenue
Springfield, Missouri – Phone: (417) 831-3131
doubletree.com

Participants **are responsible for any additional hotel nights**. If you need an additional night at the hotel, please indicate this on your Participant Input Form and we will reserve an additional night for you at the lowest rate available. The hotel will bill you directly for the additional night.

Meals:

Upon check-in, participants will receive two breakfast vouchers to use at Gracie's located on the first floor of the Doubletree hotel. Please allow yourself enough time to eat before the shuttle arrives

Lunch, snacks and beverages will be provided both days. There will also be an off-site dinner on the first evening.

If you have food allergies or dietary needs, please indicate this on your participant input form.

Clothing Attire:

Dress is business casual. Please note when you tour our facility **Wednesday** morning **heels or open-toed shoes are not allowed for your safety.**

Seminar Training

The two-day seminar & optional Implementation Debrief will both be held at The Great Game of Business training room at 3055 E. Division. Each morning, a Great Game staff member will greet you in the hotel lobby and a shuttle bus will pick you up to take you to the workshop.

Expect the course to be highly participative. You will be with people from various companies and industries so there will be opportunities to learn from each other as well as from the speakers. We encourage you to ask questions at any time throughout the day.

There will be display tables with a variety of materials that can help you in the implementation of The Great Game of Business®. You will have time to view these items during breaks and at lunch.

During the seminar, you will have the opportunity to take a tour and participate in a panel discussion with employees from all levels of the company. This is your chance to uncover the answers to everything you have ever wanted to know about The Great Game of Business. Please feel free to prepare your questions in advance, so you do not leave anything unanswered.

Cancellation & Transfers:

In the event that cancellation is necessary, you will be refunded 100% of your tuition up **until 30 calendar days prior** to the program date. If you cancel any time after that and it is **still 8 days before the seminar, the tuition is non-refundable** but you may transfer to another Two-Day session within the same seminar season or send someone in your place. If you cancel **within 7 days of the seminar, you must send a replacement** or the entire tuition will be lost. No transfers or refunds will be made at that time.

Complimentary Implementation Debrief

Participants are strongly encouraged to stay after the SRC Experience concludes for a two-hour Implementation Debrief. This complimentary session is hosted by Rich Armstrong, President/Coach of The Great Game of Business. Participants will have time to ask industry-specific questions about the next steps to implementation. In addition, participants will receive an overview of the 10-step implementation approach Great Game Coaches have used to quickly and effectively apply The Game in a variety of businesses. [Please indicate your participation on the Participant Input Form.](#)

SRC Two-Day Experience Tentative Agenda

Tuesday

- 7:30 a.m. Hot or continental breakfast at the Doubletree Hotel
7:45 a.m. Shuttle departs the Double Tree Hotel for The Great Game of Business
8:00 a.m. Welcome
Keynote by *Jack Stack*
Preparing to Play: Know & Teach the Rules by *Donna Coppock*
Lunch
SRC Employee Panel
Playing The Game: Follow the Action & Keep Score by *Donna Coppock*
Keynote Speech by *Joe Jenkins, Jenkins Diesel Power*
4:30 p.m. Depart for Reception & Dinner
Please Note: shuttle will not be returning to The Great Game of Business
4:45 p.m. Networking Reception & Dinner at The Tower Club
6:30 p.m. Day One Concludes - *Shuttle returns to hotel*

Wednesday

- 7:30 a.m. Hot or continental breakfast at the Doubletree Hotel
7:45 a.m. Shuttle departs the Double Tree Hotel for The Great Game of Business
8:15 a.m. Depart for Tour & Huddle
Tour & Huddle of SRC Electrical
Depart for The Great Game of Business
Playing The Game: Provide a Stake in the Outcome by *Donna Coppock*
Lunch
Mini-Game Methodology by *Donna Coppock*
2:00 p.m. Program Concludes
**Shuttle departs for the airport and then returns to the hotel.*

WEDNESDAY: EXTENDED PROGRAM (OPTIONAL FREE IMPLEMENTATION WORKSHOP)

- 2:15 p.m. "Get in The Game" Implementation Workshop by *Rich Armstrong*
4:30 p.m. Program Concludes
**Shuttle departs for the airport and then returns to the hotel.*