

Greetings!

Thank you for registering for the High Involvement Planning Summit. Everyone at The Great Game of Business looks forward to having you as our guest. We hope that you find your time with us both enjoyable and valuable and that we fulfill all of your expectations. To assist you in your preparation I have enclosed a workshop packet that will let you know what to expect when you arrive in Springfield, Missouri.

Included in this packet:

- General workshop information
- Hotel Accommodations
- Shuttle Service
- Meals
- Clothing Attire
- Seminar Training
- Miscellaneous Information & Cancellation Policy
- Tentative program agenda

The Get in the Game program is designed to provide you with a higher level of awareness of the rules of The Great Game of Business. If you have not read the best selling business book authored by Jack Stack with Bo Burlingham, The Great Game of Business (Doubleday/Currency 1992), we recommend you do so prior to the workshop. By doing your "homework", you will benefit more from the program because many of your basic questions will be answered and it will allow you to be more involved in the program and work from a higher level. You may purchase the book for \$12.95 by calling The Great Game of Business at (800) 386-2752 or visiting our website at www.greatgame.com.

After reading the attached information, more of your questions should be answered. If I can help in any way, please contact me at 1-800-386-2752 ext. 275 or by e-mail at akuda@ggob.com. I look forward to meeting you.

Best Regards,



Amanda Kuda
Marketing & Public Relations Manager, Event Coordinator

Workshop Location:

The Great Game of Business
3055 E. Division, Springfield, Missouri

Phone: 1-800-386-2752 **greatgame.com**

Start & End Times:

Please plan to arrive **Wednesday** evening; the program will begin first thing **Thursday** morning. Plan to depart **Friday 5:30 p.m. or later.**

Airport & Transportation:

We suggest you fly into the Springfield-Branson National Airport (SGF).

The Doubletree Hotel does provide 24-hour complimentary Airport Shuttle service to and from the airport.

Shuttles will be provided to transport attendees from the hotel to The Great Game of Business facility each day. The shuttle will also transport attendees to the airport at the conclusion of the workshop.

Alternatively, the Branson Airport (BKG) often provides competitive rates. However, this airport is approximately 55 miles away from the Doubletree Hotel; you would be responsible for your own transportation to the hotel.

Hotel Accommodations:

Registration includes 2 nights lodging for the nights of **Wednesday & Thursday.**

The Great Game of Business will make hotel reservations for each attendee, in the attendee's name, at the following hotel in Springfield, Missouri:

Doubletree Hotel Springfield
2431 North Glenstone Avenue
Springfield, Missouri – Phone: (417) 831-3131
doubletree.com

Participants **are responsible for any additional hotel nights.** If you need an additional night at the hotel, please indicate this on your Participant Input Form and we will reserve an additional night for you at the lowest rate available.

Meals:

Upon check-in, participants will receive two breakfast vouchers to use at Gracie's located on the first floor of the Doubletree hotel. Please allow yourself enough time to eat before the shuttle arrives.

Lunch, snacks and beverages will be provided both days.

If you have food allergies or dietary needs, please indicate this on your participant input form.

Clothing Attire:

Dress is business casual.

Seminar Training:

The Get in the Game Workshop will be held at The Great Game of Business training room at 3055 E. Division. Each morning, a Great Game staff member will greet you in the hotel lobby and a shuttle bus will pick you up to take you to the workshop.

Expect the course to be highly participative. You will be with internal champions from various companies and industries so there will be opportunities to learn from each other as well as from the speakers. We encourage you to ask questions at any time throughout the day.

There will be display tables with a variety of materials that can help you in the implementation of The Great Game of Business®. You will have time to view these items during breaks and at lunch.

Cancellation & Transfers:

In the event that cancellation is necessary, you will be refunded 100% of your tuition up **until 30 calendar days prior** to the program date. If you cancel any time after that and it is **still 8 days before the seminar, the tuition is non-refundable** but you may transfer to another Great Game event within the same seminar season or send someone in your place. If you cancel **within 7 days of the seminar, you must send a replacement** or the entire tuition will be lost. No transfers or refunds will be made at that time.

High Involvement Planning Workshop Tentative Agenda

Thursday

- 6:00 a.m. Gracie's opens for breakfast at the Doubletree
7:45 a.m. Shuttle departs the Double Tree Hotel for The Great Game of Business
Registration at The Great Game of Business
8:00 a.m. Welcome
Keynote by Tom Samsel, Former Director of Sales & Marketing, SRC
Fundamentals of High Involvement Planning-Financial
Lunch
Fundamentals of High Involvement Planning-Strategic
Executing your Plan
Step 5: Act on the Right Drivers
Wrap-Up
5:00 p.m. Day One Concludes - *Shuttle returns to hotel*

Friday

- 6:00 a.m. Gracie's opens for breakfast at the Doubletree
7:45 a.m. Shuttle departs the Double Tree Hotel for The Great Game of Business
8:00 a.m. SRC Employee Panel
SRC Sales & Marketing Presentation by Matt Burtin, SRC Electrical
Lunch
Q & A with Jack Stack, President & CEO, SRC Holdings Corporation
Closing
5:00 p.m. Program Concludes
**Shuttle departs for the airport and then returns to the hotel.*

***Program Subject To Change**