

Greetings!

Thank you for registering for the Get in the Game Workshop. Everyone at The Great Game looks forward to meeting you. We hope that you find your time with us both enjoyable and valuable and that we fulfill all of your expectations. To assist you in your preparation I have enclosed a workshop packet that will let you know what to expect when you arrive in Springfield, Missouri.

**Included in this packet:**

- General workshop information
- Hotel Accommodations
- Shuttle Service
- Meals
- Clothing Attire
- Seminar Training
- Miscellaneous Information & Cancellation Policy
- Tentative program agenda

The Get in the Game program is designed to provide you with a higher level of awareness of the rules of The Great Game of Business. If you have not read the best selling business book authored by Jack Stack with Bo Burlingham, The Great Game of Business (Doubleday/Currency 1992), we recommend you do so prior to the workshop. By doing your "homework", you will benefit more from the program because many of your basic questions will be answered and it will allow you to be more involved in the program and work from a higher level. You may purchase the book for \$12.95 by calling The Great Game of Business at (800) 386-2752 or visiting our website at [www.greatgame.com](http://www.greatgame.com).

After reading the attached information, more of your questions should be answered. If I can help in any way, please contact me at 1-800-386-2752 ext. 275 or by e-mail at [akuda@ggob.com](mailto:akuda@ggob.com). I look forward to meeting you.

Best Regards,



Amanda Kuda  
Marketing & Public Relations Manager, Event Coordinator

**Workshop Location:**

The Great Game of Business  
3055 E. Division, Springfield, Missouri

Phone: 1-800-386-2752 **greatgame.com**

**Start & End Times:**

Please plan to arrive **Wednesday** evening; the program will begin first thing **Thursday** morning. Plan to depart **Friday 5:30 p.m. or later.**

**Airport & Transportation:**

We suggest you fly into the Springfield-Branson National Airport (SGF).

The Doubletree Hotel does provide 24-hour complimentary Airport Shuttle service to and from the airport.

Shuttles will be provided to transport attendees from the hotel to The Great Game of Business facility each day. The shuttle will also transport attendees to the airport at the conclusion of the workshop.

Alternatively, the Branson Airport (BKG) often provides competitive rates. However, this airport is approximately 55 miles away from the Doubletree Hotel; you would be responsible for your own transportation to the hotel.

**Hotel Accommodations:**

Registration includes 2 nights lodging for the nights of **Wednesday & Thursday.**

The Great Game of Business will make hotel reservations for each attendee, in the attendee's name, at the following hotel in Springfield, Missouri:

Doubletree Hotel Springfield  
2431 North Glenstone Avenue  
Springfield, Missouri – Phone: (417) 831-3131  
doubletree.com

Participants **are responsible for any additional hotel nights.** If you need an additional night at the hotel, please indicate this on your Participant Input Form and we will reserve an additional night for you at the lowest rate available.

### **Meals:**

Upon check-in, participants will receive two breakfast vouchers to use at Gracie's located on the first floor of the Doubletree hotel. Please allow yourself enough time to eat before the shuttle arrives.

Lunch, snacks and beverages will be provided both days.

If you have food allergies or dietary needs, please indicate this on your participant input form.

### **Clothing Attire:**

Dress is business casual.

### **Seminar Training**

The Get in the Game Workshop will be held at The Great Game of Business training room at 3055 E. Division. Each morning, a Great Game staff member will greet you in the hotel lobby and a shuttle bus will pick you up to take you to the workshop.

Expect the course to be highly participative. You will be with internal champions from various companies and industries so there will be opportunities to learn from each other as well as from the speakers. We encourage you to ask questions at any time throughout the day.

There will be display tables with a variety of materials that can help you in the implementation of The Great Game of Business®. You will have time to view these items during breaks and at lunch.

### **Cancellation & Transfers:**

In the event that cancellation is necessary, you will be refunded 100% of your tuition up until **30 calendar days prior** to the program date. If you cancel any time after that and it is **still 8 days before the seminar, the tuition is non-refundable** but you may transfer to another Great Game event within the same seminar season or send someone in your place. If you cancel **within 7 days of the seminar, you must send a replacement** or the entire tuition will be lost. No transfers or refunds will be made at that time.

## Get in the Game Workshop Tentative Agenda

### Thursday

- 6:00 a.m. Gracie's (located in the lobby) opens for breakfast  
7:45 a.m. Shuttle departs the Double Tree Hotel for The Great Game of Business  
Registration at The Great Game of Business  
8:30 a.m. Welcome; Introduction & Overview  
Step 1: Share the Why Before the How  
Step 2: Open the Books  
Lunch  
Step 3: Apply High-Involvement Planning  
Step 4: Focus on the Critical Number  
Step 5: Act on the Right Drivers  
Wrap-Up  
6:30 p.m. Day One Concludes - *Shuttle returns to hotel*

### Friday

- 6:00 a.m. Gracie's (located in the lobby) opens for breakfast  
7:45 a.m. Shuttle departs the Double Tree Hotel for The Great Game of Business  
8:00 a.m. Step 6: Keep Score  
Step 7: Follow the Action  
Lunch  
Step 8: Provide a Stake in the Outcome  
Step 9: Create an Early Win  
Step 10: Business & Financial Literacy Training  
5:00 p.m. Program Concludes  
*\*Shuttle departs for the airport and then returns to the hotel.*

**\*Program Subject To Change**